

Quilt Show Board Meeting

April 15, 2014 DRAFT

The meeting was called to order by Chairperson Barbara Ceresa at 6:30 pm at Eskaton. Those in attendance were: Kris Cook, Connie Ferrao, Trish Morris-Plise, Sharon Ellisor, Ruth Bertaccini, Donna White, Molly Cook, Pat Gillings, Marjorie McConnell, Nancyan Tracy, Myrna Raglin, Anita Dall, Mary Ross, Joan Mosley, Barbara Ceresa, Mary Serpa, Carol Riddles, Carol Morrow, Lettie Lewis, Val Hixson, Lois Hodges, Ardy Tobin, Susie Ernst, Leona Foster, Betsy Tyler, Lynda Lasich and Anne Wilson.

The March Minutes were read and approved. (M/S/P)

Pat Gillings gave the Treasurer's report which was approved. The balance as of March 31 was \$5,321.90. (see attached report for details.) (M/S/P)

WELCOME:

Barbara welcomed the Board and reported everything is falling into place. She announced that there will also be two other events at the Fairgrounds on Saturday, one at the Tall Pines nursery school and Sugar Pine which is past Treat Street. For set up on Friday, volunteers can enter onto Fairgrounds, (if needed) through Gate 4, driving around to the gate near Northern Mines Building. On Saturday and Sunday all volunteer workers are to park in Lot #4 (close to Northern Mines Building) or well away from the main area of the parking lot, in the dirt.

OLD BUSINESS:

Survey- The survey normally on an awkward format has a new format this year and easier to handle.

Volunteer Check in- The gate does not need a list of all volunteers but each volunteer needs to have their green pass in order to get a wrist band and enter. The green passes will be used for volunteer drawing after the show. Volunteers are to check in at either main gate or in Northern Mines Building on their arrival. EVERYONE is required to have a wristband as that is our only way to have an accurate count of attendees (important information for all the vendors) and future planning.

Security - The DeMolays will be overnight Friday and Saturday nights. They will be able to leave during the day on Saturday and Sunday, returning Sunday afternoon to do the final clean up. Barbara is following through with the Sherriff's Department regarding their Volunteer Sheriff staff possible attendance at QS.

Clean up - Barbara urges all the Committees and Chairs to keep their areas clean and help keep the bathrooms tidy as the DeMolay will not be emptying garbage and restocking paper during the days. Barbara said to call her if there was a problem (cell 925-640-3945).

Tote Bags for sale – Barbara has tote bags for sale after the meeting tonight at \$10 each, including sales tax.

NEW BUSINESS:

Saturday Early Opening – Barbara announced that the Northern Mines Building will open for volunteer workers at 9:00 AM on Saturday only. She has consulted all chairs involved and while it will not be formally announced tickets to anyone arriving early will be for sale and early entry to Northern Mines Building only.

Complimentary Passes: Show passes have been given to merchants who have donated to the show, a few non-member volunteers, a few to Auburn Guild as a thank you for the loan of their quilt racks, and the Jobs Daughters who are volunteering for the Gala.

Wrap-up date was determined to be a potluck on June 10, at 5:00PM at Commodore Park in Lake Wildwood.

Basket Budget Increase – There was a motion to increase the Basket Budget by \$100 in order to add a \$200 gift certificate (Sugar Pine Quilt Shop) to one basket donated by a mini group as that basket was sparse and the Basket Committee believes that by having the large gift certificate there will be more tickets purchased and an overall increase in ticket sales. Much discussion followed with a hand counted vote of nine in favor and five opposed and several abstentions. Motion passed.

COMMITTEE REPORTS:

Quilt Show Layout – We were so successful in having quilt show entries that 65 quilts had to be pulled! Entrants with multiple quilts were phoned and in most cases are limited to four quilts per entrant. It is necessary to borrow frames from Auburn Guild (PTQG had donated the frames when we changed to the PVC ones we now use). Over 400 quilts will be shown not counting the MAQ quilts in the lunchroom. A few of the Show Only quilts will be displayed in the Northern Mines building. Myrna has found it quite challenging to do the layout of so many quilts and allowing for the vendors being in the main building. Thank you Myrna!

Quilt Entries and Judging – Nancyan reported that there are 87 quilts entered for judging and that with the fee for non-members to enter we are within the Judging budget. Judged quilts are to be delivered to Ponderosa Hall Wednesday between 9:00 and noon. Judging will be on Thursday 9:00 until completed. All judged quilts will be receiving a postcard reminder about their commitment. Show only quilts are to be delivered on Friday between 9:00 and noon. All quilts will be ready for pickup Sunday by 5:00 at the main building.

Opportunity Quilt – Via e-mail Lorna Straka stated that sales of OP Quilt tickets have gone over \$5,000, the goal.

Country Store – Lettie and Val have 40 vendors signed up and things are looking good.

Baskets – Trish says that things are moving well. She has 34 baskets and everything is going smoothly. There are many outstanding baskets and the Mini Groups in particular have come through!

Setup – Ruth is set for racks to be moved from storage on Wed., set up on Thursday and quilts hung on Friday.

Hall of Honor – Mary Ross and Anita report everything is OK. The write-ups and pictures for the last three members are all that is missing. Barbara will call the new recipients for their picture.

Props – Donna White will be doing “something” where the musicians will be playing, to make it highlighted. She is in need of a red wagon and a tricycle.

Gate – Connie reported all is well.

Featured Quilter – Lynda is on track and ready to go! She will be displaying 25 quilts and will also have fabric for signatures of the visitors to make a friendship quilt.

Hospitality – Carol Morrow reported that she is organized to serve snacks for the setup workers at 8:00 AM on Friday morning.

Lunchroom – Molly says everything is in order, now. There was an emergency meeting with the caterer due to a loss she had catering Auburn show. Our contract is set, 23% of the gross sales price comes to PTQG, of that 8% is for sales tax and 15% for our profit. Gimme Cake Too will be retiring later this year; we will have to find another caterer for next year.

Graphics – Ardy reported that Sue Miller has been doing a great job. She will be out of town during the quilt show so Ardy will be the “go to” person for the show days.

Mt. Art Quilters – Ardy told us that all is going well with the MAQ group display.

Storage – Mary Serpa reminded us to pick up committee tubs either Saturday April 19 or Sunday April 27 between 9:00 and noon both days, at Old Barn Self Storage. Somehow with the change in managers January 1 at Old Barn, our reservation for the moving truck was not scheduled. No problems in picking up racks etc. on Wednesday at 9:30 however we need to share the truck on Sunday. Their gates close at 4:30 on Sunday so we will load the racks, etc., on Sunday after the show, park the truck overnight and unload at storage on Monday morning at 9:30. All chairs have been instructed to do a thorough inventory list for each box, and take the time to pack them neatly and cleanly for the one year of storage. They can be brought to storage on Monday morning or at a later date arranged with Mary.

White Glove – Betsy learned that the white glove location will be at the information booth in the foyer.

Publicity – Sharon Ellisor reported that Kate Grant and Kristen Harrington are busy delivering flyers and bookmarks to local merchants, with flyers on bulletin boards. The banners are out and after QS there will be a complete inventory. Joy Waggener has been working with local media had she and Sharon have submitted articles to local papers along with pictures taken by Ruth and Sue Miller. A big thank you to Lois for suggesting asking the Alpha Building in NC to display our 24” X 36” poster, it looks wonderful! There have been prominent articles with photos in both the Union and NC Advocate. Joy and Sharon are placing paid ads and are also working with the Union about the possibility of the Union being a sponsor of the show. We would then have half price ads. Joy has arranged for Lynda and Ardy to be on KNCO radio for an interview with Rita Stevens at 8:45 on Tuesday April 29. The thank you ad will be in the Union May 13 with final data to Joy by May 7.

Community Service and Cookbooks – Design boards have been ordered and used at the show. Free motion demo will be on Saturday and Sunday. Cookbooks will be on sale at CS booth (70 available).

Silent Auction – Carol Riddles said that to date she has 40 items and is doing fine.

Programs – Lois announced that the deadline for program information and updating is April 1 and a Quilt Show acknowledgment is April 5. She also needs a digital picture of the Opportunity Quilt for the cover.

Gala – Joan Mosley reports that we are on track, there have been 185 reservations, food and drink are increased.

Vendors – Ben Franklin will have an ongoing demonstration of textile paints and inks.

The meeting was adjourned by Barbara Ceresa at 8:45. The next QS Board is meeting a potluck on June 10 at 5:00.
Anne Wilson, Secretary