

2026 Quilt Show Minutes via Email
February 2026

As you all know, we had to cancel the February 2026 meeting due to weather. The following are the email comments we received regarding updates.

Finance by Kathy Mollet: I would like to have starting cash for each committee below confirmed. This is what we had last year but if you want to change that is fine. Either way, please confirm.

Quilt Show Start Up Cash by Function - 2026				
Committee Chairs	Lillian G, Anne P	Diane K, Suzanne H	Mariah B, Ruth B.	LauraG, Michaele K
Venue	Country Store	Gate	Baskets	Slilent Auction
\$1	\$ 50.00		\$ 25.00	\$ 50.00
\$5	\$ 100.00	\$ 300.00	\$ 35.00	\$ 50.00
\$10	\$ 100.00	\$ 500.00	\$ 40.00	\$ 100.00
\$20	\$ -			
\$0.25	\$ 50.00			
\$0.10				
\$0.05				
\$0.01				
Total Cash for Set Up	\$ 300.00	\$ 800.00	\$ 100.00	\$ 200.00

Vendors by Margaret Vodicka: For tomorrow's meeting, I am sending the list of the 17 slots that still need to be filled. I believe it is looking really good.

#					
1	04/26/2026 6 09:30 AM	04/26/2026 6 12:00 PM	Main Building	Baskets	Ticket Sales, writing legibly, mostly sitting
2	04/26/2026 6 04:00 PM	04/26/2026 6 05:00 PM	Main Building	Baskets	Teardown - until done
3	04/26/2026 6 04:00 PM	04/26/2026 6 05:00 PM	Main Building	Baskets	Teardown - until done
4	04/26/2026 6 02:00 PM	04/26/2026 6 04:00 PM	Ponderosa Hall	Café	take-down tables
5	04/26/2026 6 04:00 PM	04/26/2026 6 06:00 PM	Main Bldg./ Ponderosa	Clean Up Committee	trash, sweeping, tables
6	04/26/2026 6 04:00 PM	04/26/2026 6 06:00 PM	Main Bldg./ Ponderosa	Clean Up Committee	trash, sweeping, tables

7	04/26/2022 6 04:00 PM	04/26/2022 6 06:00 PM	Main Bldg./ Ponderosa	Clean Up Committee	trash, sweeping, tables
8	04/26/2022 6 04:00 PM	04/26/2022 6 06:00 PM	Main Bldg./ Ponderosa	Clean Up Committee	trash, sweeping, tables
9	04/23/2022 6 08:30 AM	04/23/2022 6 10:30 AM	Ponderosa Hall	Equipment	Unload Equipment, Setup Tables Country Store
10	04/23/2022 6 08:30 AM	04/23/2022 6 10:30 AM	Ponderosa Hall	Equipment	Setup Tables in Cafe
11	04/25/2022 6 02:00 PM	04/25/2022 6 04:00 PM	Main Bldg. and Ponderosa	Gate	Ticket sales, sitting
12	04/25/2022 6 02:00 PM	04/25/2022 6 04:00 PM	Main Bldg. and Ponderosa	Gate	Ticket sales, sitting
13	04/26/2022 6 12:00 PM	04/26/2022 6 02:00 PM	Main Bldg. and Ponderosa	Gate	Ticket sales, sitting
14	04/26/2022 6 12:00 PM	04/26/2022 6 02:00 PM	Ponderosa	Gate	Check Wristbands, sitting
15	04/23/2022 6 08:30 AM	04/23/2022 6 01:00 PM	Main Building	Setup/Down	Setup Frames, until done
16	04/23/2022 6 08:30 AM	04/23/2022 6 01:00 PM	Main Building	Setup/Down	Setup Frames, until done
17	04/23/2022 6 08:30 AM	04/23/2022 6 01:00 PM	Main Building	Setup/Down	Setup Frames, until done

Publicity by Mari Weaver:

- Sent Quilt Show Announcement and Color Flyer to all NCQC guilds
- Put Announcement and Color Flyer on Nevada County Gold (which hits all the chambers, KNCO, the magazine)
- Contacted Nevada County Fairgrounds (our event was not listed). I was told they would have their website person correct this and link to our website Quilt Show page
- Tried to access the Union Calendar page and I need to either call them or figure it out. Plan to email The Union Publisher/Reporter/Display Advertising re the show, media coverage prior and at the event, our 2 ads so they have this on their radar
- Listed our event on the KVMR website Community Arts Calendar
- I still have YubaNet to do but am moving along. Much more to do but progressing with 2+ months to go

Sue Haislet is working on sending bookmarks and flyers to guilds and shops (she can report). And Laura Waag has designed an overall look to our marketing materials, which is fantastic (she can report). I suggest we put Laura's graphics somewhere where anyone who needs a file can access it (high res, low res, color, B&W, etc.). Anxious to hear from Jeanne how her Best of Show/Featured Quilters display is coming because that ties in with our publicity. Also need images. The Opportunity Quilt is pretty dark, and I will need 3 or 4 images for publicity. One idea I have for a Union article/Yuba Net is to focus on the people who started the guild and developed the Quilt Show. In Betty Mattox's case, it would be her children/grandchildren. I'm brainstorming ideas....

Graphics by Laura Waag: PREFACE: In the past, the main imagery was the opportunity quilt. It's beautiful, but not as impactful as bold graphics. This year I'd like to use bold, consistent branding across all forms of promotion. For those that don't know, branding means that the more people see the same graphics in different places, the more it gets imprinted on people's minds, and the more impact it will have. It will be fun to see if this increases ticket sales (it should.)

FLYERS - Corrected b&w and color versions have been submitted to the printer and will be provided to Suzanne (Publicity) by next week

PROGRAM - It is completed as far as possible without having the text and photos.

The scholarship student's logo is featured on the back cover.

Questions:

1) who will provide me with the text and photos?

2) print estimates for the programs are in and with the \$400 budget, due to cost increases, we will only be able to afford 500. Will that quantity be enough?

SOCIAL MEDIA GRAPHICS - I've created graphics for distribution to the entire guild.

The idea is for those with Facebook or Instagram to post them on their feeds, and have friends & family do the same. Hopefully we can get other guilds and quilt shops to post as well. This is all FREE advertising.

EVENT PROMOTION GRAPHICS - I've already provided Mari (Publicity) with graphics to use on the websites of various event promoters. (Go Nevada County, Nevada County Gold, KNCO, NC Arts Council, etc.)

BANNERS - Whenever new banners are needed, they will also use this new graphic style.

LOGO - These materials feature an updated, stylized typeface with the existing patchwork icon. Holly has approved this for the show materials. It will eventually be presented to the guild board for approval for general use.

ADS - I will be working with Publicity to set up artwork for ads that they purchase.

SHOW SIGNAGE (for use at the fairgrounds the day-of) - I will be working with Holly to gather all existing signage in the next few weeks to see what we have and what needs to be created for this year.

Committee Reports:

- *Featured Quilters/Best of Show by Jeanne:* No update
- *Silent Auction by Laura/Michaele:* No update
- *Awards/Ballots by Susie/Sheri:* No Update
- *Baskets by Ruth/Mariah:* No Update
- *Café by Rachel:* No Update
- *Country Store by Lillian:* No Update
- *Display Makers by Mary:* No Update
- *Equipment by Holly:* No update
- *Gate by Susanne:* No Update
- *Graphics by Laura:* See Above
- *Hospitality by Mariah:* No Update
- *Information Booth by Deirdre/Judy:* No Update
- *Judging by Susie/Mary/Sheri:* No Update
- *MAQ Display by Joan:* No Update
- *Programs and Signs by Laura:* See Above
- *Publicity & Banners by Mari/Joan/Sue/Helena:* See Above
- *Quilt Entries/Take Down/Return by Beth/Sharon:* No Update
- *Quilts/Computer Entry by Sophia:* No Update
- *Setup/Take Down:* No Update
- *Treasure Hunt by Deirdre:* No Update.

- Vendors by Sue Miller/Vaughn: No Update
- Volunteer Coordinators by Margaret/Judy:

Next Meeting is at Eskaton on Tuesday, March 17, 2026 at 1 p.m. We will be meeting in a different room as our usual room is unavailable. I believe she said it's their Craft type room (about the same size).