

2025 Quilt Show Minutes

Tuesday, February 18, 2025 at 1:00 p.m.

Eskaton Facility, 625 Eskaton Circle, Grass Valley, CA 95945

Attendees: Vaughn Rodriguez, Terry McFeely, Ruth Bertaccini, Joan Mosley, Susanne Haislet, Mari Weaver, Karle deProsse, Kathy Biggi, Holly Miner, Jeanne Pincha-Tulley, Betsy Smith, Susie Hardy, Kathy Mollet, Kris Cook, Lillian Glaeser, Sue Miller, Margaret Vodicka, Anne Patchett, Nancyan Tracy, Sally Monestier, Mariah Bath, Morgan Street, Beth Stagner and Sophia Day.

Welcome everyone. Beth Stagner was recording Secretary today.

Old Business:

1. Point of Sales Equipment Update by Kathy Mollet: No Treasurer's Report, but I did order 6 square devices. I set up a Square account for the Guild. I just need to know all the different payment locations to set up in Square. Mentioned: Gate, Country Store, Silent Auction, Baskets/Raffle, etc. Joan: Will Square accept debit and credit? Karle: As long as the debt card accepts Visa/MC, it will. Let's just say Cash or Credit on the advertising. Kathy M: Also, the Fairgrounds have been paid in full.
2. Volunteer Needs (New Chairs) & Signups: Sophia introduced Morgan Street who will be working alongside her this year and will then chair Setup and Take Down next year. Beth Stagner and Sharon Sciabica will help Nancyan with Quilt Intake. Joan introduced Mari Weaver, and she will help Joan with Publicity this year.

New Business:

1. Table and Chair Counts Needed (include rest areas) by Vaughn Rodriguez: Are we ready for this yet? Kathy B: I won't know until last minute. Sophia: I suggest we table this subject until the April meeting. Terry: I do have a new vendor (Stitches of Joy) who wants to set up a pop-up in her area (without the roof). If she is able, she will not need a table. Sophia: Terry, I will need the dimensions of the pop-up, so we know where to put her.
2. Set-up by Sophia Day: Last year we organized an area to presort quilts by number. Sophia: Last year I prepared a spreadsheet with the numbers and the rows and setup went much more smoothly. Sally: Also, we borrowed tables to group the quilts. We just have to put the tables back for the vendors.
3. Country Store Vendor Donation Fee Percentage: Jeanne brought the percentage question up last month and we deferred it to this meeting, so Lillian can comment. Several members have brought up the question to Jeanne on why the 20% giveback to the Guild is so high. Her suggestion was to drop it, for

this year only, to 10 or 15%. Lillian: I have done Country Store for three years and I have only received one complaint. Jeanne: That could be, but I have received several complaints. Kathy B: Why can't we do something for our members? If we didn't have our Country Store and our Baskets, we would just be another quilt show. I believe they come for our Country Store. Kathy, remember that last year it was filled because we had three estates donate a lot of merchandise. Kathy B: So really, what is the big deal to lower it? Lillian: I think for the amount of work over three days that 20% is appropriate. Karle: I think 20% is fair. Terry: The vendors that pay for a space, their biggest complaint is the Country Store. Ruth: I think we need to have a good balance, but I agree with Karle. Sophia: My take is we came into this year agreeing to 20% and it has already been updated in all the paperwork. So, although we hear you and the issue, I think we proceed this year as agreed and revisit the discussion for next year. Holly: I know we have other Country Store chairs here, and it was 15% for many years. Here is what I want to know, I think Kathy you are one member that has a big inventory, but most others do not. Also, I think the chairs like to see the store be successful. Kathy B: If vendors pay \$200 for a booth, last year my "donation" was over \$600. Maybe we can put a cap on it? Sophia: We talked about this already this year and we all voted "no" to change the fee. Joan: Let's just vote on it now. Holly: I would be in favor of a cap on the amount. Kathy M: We are already taking a financial risk on taking credit cards and losing the dessert income in the café, so I say we revisit it for next year.

Vote: Kathy Mollet motioned that we leave the percentages alone this year due to additional credit card fees and café income loss, and we decide early in the planning for next year whether a reduction on the percentages is appropriate. Kris Cook seconded the motion. It was 22 with a yes vote and 2 with a no vote. No abstentions. Percentages will stay at 20% for this year.

4. Layout by Sophia Day: We won't have any information until the April meeting. We need to see how many vendors, baskets, silent auction items, number of quilts, etc. we have before we can finish planning.

5. Music by Vaughn Rodriguez: Holly, do you want to ask the Brass Quartet to play again? Holly: Yes. Vaughn: That would be great. Holly: Saturday about noon? They will play for about an hour.

Committee Reports:

Awards/Ballot by Sally Monestier: Still too early but I will order ribbons next week.

Auction by Ruth Bertaccini: I spoke with Laura and Michael, and they have a good number of things so far. Sophia, did your husband have a chance to look at the donated sewing machine yet? Sophia: Not yet, but I will let you know. Ruth: We have

some non-working machines for décor purposes. Also, we have five machines that were donated, but we don't know if they are operatable.

Baskets by Betsy Smith: We have at least eight mini groups that have signed up for complete baskets. Also, I just got a donation with a beautiful basket with fat quarters inside. Our first basket put together will be March 12 at noon at my home. Also, if you have any individual items to donate, they need to come to me by that date.

Cleanup by Erica: Vaughn has been in contact with Erica. We had a debriefing from last year, and we have a better plan for this year. Vaughn: Also, volunteers will not have to clean the restrooms.

Community Service – Nancy Holtz: No update.

Country Store by Lillian Glaeser: So far, I have 30 vendors signed up.

Display Makers by Kathy Biggi: We have three photos so far, so it's not going well. The deadline is March, so we have time to put a display together. You can send photos to Amy Trougot at: amy@traugot.net or contact her at (650) 280-4104.

Equipment by Mary Serpa: Mary usually contacts the heads of committees to see what they need for their area. Sophia: I will contact her to make sure she is getting that done. The layout crew works with her on how many racks, etc. Also, anything that says Quilt Show in storage, she will bring to the Fairgrounds.

Featured Quilter by Kris Cook: I am the mentor to Deidre Campbell who is the Featured Quilter for this year. Sophia: Christine Barnes has volunteered the last couple years to make the poster, so do you want to contact her? Kris: Yes. Also, lunches for Diedre? Yes, we will provide lunch for her and Beth will make sure it gets done. Sandra Bruce made the name tag and corsage for Featured Quilter in the past, will she be again? Joan: I need Deidre's bio, and Holly would you edit it? Holly: Yes. Kris: I know what I need to do, I just need to know who is doing what, so Deirdre is well taken care of this year. Also, Deirdre would like to go over layout with Sophia and Sue. Sophia will prepare her story cards. Kris: How many passes will she get? Sophia: I will look it up and email Deirdre with the number. Kris: I would like to have Deirdre invited to Friday's Volunteer Social party. Mariah will email Deirdre to invite her.

Guest Passes: Sophia: Regarding outside organizations, donors and guests, I need to know who gets passes.

Gate by Susanne Haislet: I haven't heard from Diane yet, so hopefully she has done what she needs. Sophia: I know we told her that it's just \$10 now and she acknowledged. (If you bring your wristband back, you can get in the next day.)

Graphics, Programs & Signs by Holly Miner: I am ready to order the additional sandwich boards so it would be good to get the info the first week of March. I think we

agreed to increase the size. I would like to have one right at the main gate with the ticket price. Currently, I have the wooden signs, which I can still use. I can't change out the sign on it but maybe I can think up a way to update them. Kathy will borrow the disabled parking signage from the Gold Country Community Services. Holly: We agreed that the layout of the Programs will stay the same and we will order 700. There will be no raffle tickets stapled to them this year. Sophia: Frances O'Brien will get the Ben Franklin discount coupons and give them to Mary Serpa. Karle: Can we have some volunteer check-in signs, so volunteers know where to go? Holly: Yes, and I will be updating the Program, so we have a bit of space if you want any additions. I was thinking about putting the Opportunity Quilt on the cover. Also, Terry, I can use the QR code to put a link to the vendors if you want. Basically, we can direct it to a page on our website that includes any information that choose to include.

Hospitality Social for Volunteers by Mariah Bath: Like last year, I am planning on passing around a sign-up sheet for whoever wants to contribute. Lillian: Last year, the Country Store setup crew didn't know about the social, so we missed it. Sophia: I think we need to pick a time and stick with it. Joan: How about 3:30 p.m. so no one is waiting around if we end set up early? The decision is that it will start at 3:30 p.m. and will end at 4:30 p.m. This is for all volunteers working the Quilt Show.

Info Booth by Judy: Nothing to Report

Judging by Sally Monestier: I sent the bio info I have for the judges to review and for their approval. Sophia will prepare their name tags. We have all our volunteers.

Layout by Sophia Day: As I mentioned earlier, it's too early to report. I think there are 13 quilts entered into the system so far. I think I am going to do a gift card drawing for February and for March entries to help entice people to get them input early. Discussion of a member's very large quilt to be displayed somewhere at the show which if she enters, we will try and accommodate it.

MAQ Display by Sophia Day: Yes, it will be there.

Publicity & Banners by Joan Mosley: All is going well and thank you to Holly's cleverness. She adapted her wrap cards for me with the QR code that takes visitors to a new page on our website. This page is just for visitors and will have information about our Quilt Show, our Guild and maybe some info about our area. Jeanne: Can we collect emails, so we have a way to contact people for our future shows. Sophia: We have done that in the past, but it wasn't successful, so we try to have a good social media presence. Joan: We do also send out hundreds of letters/cards to guilds. Maybe a guest book would be an idea for future notifications. We will bring cards to the next meeting for you to hand out to friends and businesses if you want them. Also, if you know of any members that belong to church quilt groups.

Quilt & Computer Entries by Nancyan & Sophia Day: Nancyan: I checked today, and we have reserved the church for the judging. We need to get there early to get the

tables out. I have a triangle sign, so I need it back for that day. Holly: I need to find it. Nancyan: Also, last year, we changed the way they walked into the space for drop off, which I think worked much better. Also, I would like to get the story cards earlier. Beth Stagner volunteered to proof/review the story cards before they are printed. Karle: Can the cards be different colors, so it's obvious to all that some are judged and some are just shown? Sophia: What if people change their minds? Do we then need to reprint them? Margaret: Personally, I don't think it's important to differentiate. Sophia: If we decide to do a color logo, I can put the Judged or Show Only in different colors. The board agreed that the story cards will only have "Judged" included on the cards and cards for the "Show Only" quilts will be blank. The cards will be printed in black and white. Nancyan: Also, at the end of the show, I would like to put each person's quilts into one bag, if they fit, as it will save time and bags. Sophia: I will ask Ben Franklin if I can use their room for a few dates, so if anyone is having issues entering quilts into the website, I can be available to help.

Setup/Take Down by Sophia Day: Setup is three things: 1) set up frames; 2) hanging quilts; and 3) take frames down. As I mention earlier, Morgan Street will be shadowing me this year. Also, we discussed keeping the rental truck for the entire time so we can use for storage if necessary.

Treasure Hunt: Kris: Deirdre will not be doing it this year. I do know she goes around after the quilts are set up to create the Treasure Hunt. Holly volunteered to take on this job. Don't forget about the prizes we hand out.

Vendors by Terry McFeely: Currently, we have seven vendors (see below). Also, we make the vendor break area much smaller if you need more space. Our vendors so far are:

Global Marketing – 1 space
Christ Burr Felting – 1 space
Blue Heart Quilts – 2.5 spaces
Elk Grove Sew & Vac – 3 spaces
Pieces of Love Quilts – 2.5 spaces
Nanette Designs – .5 space
Wade Gunn Pillows – 1 space
Stitches of Joy – 2 spaces

Volunteer Coordinator by Karle deProsse: Over half the spots are filled which is great for it only being February. Each blast, we get a few more signups.

The meeting was adjourned at 3:02 p.m.