

## 2025 Quilt Show Minutes

Tuesday, January 21, 2025 at 1:06 p.m.

Eskaton Facility, 625 Eskaton Circle, Grass Valley, CA 95945

Attendees: Vaughn Rodriguez, Rachel Pena, Beth Stagner, Sophia Day, Jeanne Pincha-Tulley, Barbara Ceresa, Susan Haislet, Helena Heinzelman, Robi Holman, Karle deProsse, Kathy Mollet, Margaret Vodica, Michaele King, Ruth Bertaccini, Joan Mosley, Kathy Biggi, Betsy Smith, Sally Monestier and Nancy Holtz.

Welcome everyone. Beth Stagner was recording Secretary today.

Country Store Members Vendor Percentage by Jeanne Pincha-Tulley: I have heard from several members that the percentage we take is way too high and the members have been asking if we can reduce the percentage from 20% to 10% or even 5%. I would like to discuss a reduction but maybe make the percentage decision annually. Kathy B: I agree, I have been suggesting this for a while. Sophia: For as long as I have been in the Guild, it was 15%, so I recommend not going lower than 15% especially since we have a lot of expenses, such as the rent for that building. Sally: I agree. Joan: I propose a compromise; and take it back to 15% but make sure that anyone that sells, works the store. Vaughn and Rachel – We do require that now. Jeanne: It is a requirement, but sometimes they are working in other areas. Karle: The Guild made about \$2,500 from the Store. If we are losing vendors because of the percentage, then maybe lower it, but I would keep it at 20%. Kathy B: In my opinion, I think there are too many people working in the store. Also, people come to our Country Store before they come to the show. The more that participate, the better the Show. Jeanne: It hasn't changed since I ran the show in 2012. Kathy B: If we need to raise more money, then charge the Mountain Art Quilters for showing their quilts. At the 20%, personally my share to the Guild was about \$600. Rachel: It's part of the draw to the Show and to the seller members. Personally, I don't care if its 15 or 20%. Kathy M: Just remember the cost of doing the banking portion of it goes up each year. Vaughn: Let's not vote today but wait until the next meeting to vote on a change.

### **New Business:**

Payment Option Question by Sue Haislett: Using Venmo and Square - how will that work? Vaughn: If go back to the November discussion; we discussed that not all locations will have the same payment options. Sue said that Square worked well. Vaughn: What would gate like to do? I did a poll and 75% of the answers (of 160) said Venmo. Rachel: I don't think most care as long as there is a tap option. Michaele: Do customers have to have Venmo downloaded? Yes. Square does not require anything to be downloaded. Helene: Remember, Venmo is attached to Rachel's personal account, so she has to then pay the Guild. Kathy M: I suggest only using Square. Sophia: I think the discussion is that we have different payment options at different places. I think we have Square and cash at all locations to make it simple. Jeanne: Then our advertising can say Credit or Cash and keep it simple. Rachel: We just need

to update our current equipment and get tap enabled Square for payment. Karle: So, do we add \$.50 surcharge for each transaction to help cover some of the cost? There was board discussion on surcharge. Rachel: We need at least seven Square devices, but I will circle back for a final number so Kathy M. can order them. Holly: Did we have any Wi-Fi issues last year? Sophia: No, not last year. Holly: I suggest double checking with the Fairgrounds that their Wi-Fi is in good working condition.

*Vote: Holly Miner moved that that the Quilt Show will go with cash or credit payment options and no surcharge for credit payments and Sophia Day seconded the motion and all attending agreed.*

Vaughn: Also, I confirmed that church building is reserved for judging and intake of quilts. NancyAn will still be overseeing this program.

Café by Rachel Pena: We discovered that the kind of Café permit we had last year also included the Guild selling food. Last year's vendor was sad about not being able to sell her desserts since it was a point of sales for the Guild. I looked at the profit from last year, and it was about a \$500. If we allow her to sell her desserts, the Guild will not have to get a permit and we would need less volunteers, and less work for shopping. So overall it's about a \$160 loss. Karle: Can we request that the Café vendor pay a vendor fee since she will be getting the extra profit for the desserts? Sophia: We currently ask Guild members to buy or donate funds to purchase the desserts. Rachel: I took that into account when looking at last year's profits. Holly: Also, we will still need volunteers to keep the café area clean.

*Vote: Sophia made a motion that Rachel will check with the vendor to request they pay a vendor fee comparable to our other vendors and totally outsource the food and drinks for the café to that vendor. Kathy Biggi seconded the motion, and all attending agreed..*

Note: Vaughn: I heard there was a non-member interested in working the Café with Rachel Pena. Paulette has her info.

### **Committee Reports:**

Awards/Ballot by Sally Monestier: Nothing to report. Will order in March.

Auction – Michael King: We are still looking for items. We have a couple machines, but don't know if they work. Sophia's husband will look at them.

Baskets by Betsy Smith: We have nine groups to donate a completed basket, and about enough donated items to make another five to six baskets.

Community Service – Nancy Holtz: If you have items to donate for Country Store, they need to be given to Community Service and labeled that it is for the Country Store. Also, Henrietta made seat cushions for the chairs.

Display Makers by Kathy B: Still need photos of “Your Happy Place.”

Marketing by Holly Miner: I heard from Laura Waag and she wants to help with all the graphic designs, which is great.

Hospitality for Friday: Mariah Bath is happy to set up the thank you party after setup. Let's have it ready by 3 p.m. this year in case we are done early.

Judging by Sally Monestier: We have all our volunteers, so we are set.

Layout by Sophia Day: We wait until close to the show as it will depend on how many vendors and quilt entries we get. Holly: The extra space freed up in the café, can we use it for the Hall of Honor? Yes, that is a great idea for location.

Publicity by Joan Mosely: I got a new person helping with publicity, her name is Mary. She is a new member, but not a new quilter. Mary is a retired publicist and her specialty is media, TV, Radio, etc. She will be a wonderful asset to our team. Vaughn: Maybe with the extra expenses we will have this year, she will help us get more exposure. Joan: The other item is the QS card. Holly already does something similar, but hers are done so early, it doesn't have the QS info them. I will talk to Holly about the look of the card and get prices, etc.

Computer Entry by Sophia Day: It will go live on February 1, 2025.

Setup/Take Down by Sophia Day: I am hoping to pass it along, and Morgan Freeman is offering to co-chair this year and then take it over next year. Also, Jeannie Rupp will help.

Treasure Hunt by Deirdre Campbell: She will still do it as its minimal effort, but she will have someone implement it at the Show since she is the Featured Quilter this year.

Volunteer Coordinator by Karle deProse: I am so sorry, but I will be missing the show this year due to some family conflicts that cannot be avoided but Robi will be there helping in my place.

The next meeting dates at the bottom of the Agenda are incorrect. The correct dates are as follows:

February 18, 2025

March 18, 2025

April 8, 2025

The meeting was adjourned at 2:50 p.m.