

2025 Quilt Show Minutes

Tuesday, September 17, 2024 at 1 p.m.
Eskaton Facility, 625 Eskaton Circle, Grass Valley, CA 95945

Attendees: Vaughn Rodriguez, Beth Stagner, Terry McFeeley, Margaret Vodica, Holly Miner, Kathy Biggi, Kathy Mollet, Mary Serpa, Jeanne Pincha-Tulley, Lillian Glaeser, Suzanne Haislet, Susie Hardy, Sally Monestier, Barbara Ceresa, Joan Mosely, Betsy Smith, Ruth Bertacinni, Sophia Day, Helena Heinzelman and Nancyan Tracy.

Welcome everyone. Beth Stagner is acting as Secretary today.

Committees - Vaughn Rodriguez: If you have your committee list, please look it over and if you have anyone that is interested in a committee, please let me know.

Quilt Show Mixer at 1/8/2025 General Meeting – Jeanne Pincha-Tulley: In our survey, the #1 comment was retreats and the #2 comment was more mixers. Also, the #1 negative comment was that the announcements are too long. So, at the Board meeting, it was agreed that during our January general meeting, we would help out the Quilt Show by turning that meeting into a Quilt Show Mixer. The idea being that many of our members may not realize how much time and effort it takes to put on the Quilt Show. The committees can showcase and explain what they do to hopefully get more volunteers. It will be up to the Quilt Show group to decide how their Mixer will run. It will also consolidate the announcements because we don't have to explain each committee. If there are any ideas on what can be incorporated into the Mixer, please send your ideas to Vaughn/Rachel.

Recruiting Committee Volunteers – Vaughn Rodriguez: My idea is “phone a friend” to see if they will help you on your committee. This also help with “mentoring” for the new members and also allow us to make sure that the volunteers know they are valued and appreciated.

Treasurer's Report – Kathy Mollet: The final show profit was \$15,049.57, so we more than doubled than what was expected. The biggest expense was the cost of the rental space. We had more attend on Saturday than on Sunday.

The following is a rounding of the main categories:

Income:

Baskets	\$ 3,500
General Store	\$ 3,134 (income of \$13,150 less expenses of \$10,016)
Gate	\$ 8,200
Judges Fees	\$ 1,400
Café	\$ 1,851
Silent Auction	\$ 7,100
Vendors	\$ 2,450
Total Income	\$38,000
Expenses	\$23,000
Total Profit:	\$15,000

2025 Budget – Vaughn Rodriguez: Please think through your committees and have a number you would like for your committee budget for the October meeting. The earlier we can finalize the budget, the better. Kathy will send out the final numbers to the committee and we can also send out last year's budget for reference.

Publicity – Joan Mosley: The earlier we can send out information on the show, which is scheduled for Saturday April 26 and Sunday, April 27, the better. If we get out the information, we can have our members share on their social media to get the interest going. Holly and Sophia will create the bookmarks for publicity. At the wrap up meeting, we decided we are not going to bother with the 2-

show discount pass; however, if we do a 2-day ticket, it gets them back in the door to spend money. It will be one wristband for both days.

MOTION: Kathy Biggi made a motion that “the Quilt Show ticket will be good for both days,” and it was seconded by Susie Hardy. It was unanimously passed.

Post Show Feedback - Vaughn Rodriguez: This item will be tabled for October discussion.

New Committees Needed - Vaughn Rodriguez: Are there any new committees that we need to form for this year?

White Glove Committee: Sophia Day suggested we have a white glove committee. Last year we reminded them at the gate not to touch the quilts. However, it seems like every year we are scrambling to find help at the last minute, so let’s have someone in charge to look at the options.

Quilt Show Layout - Sophia Day: Please see the handout. We have added many new committees to the Main Street Building, which maxed out our space last year. We had a vendor drop (which was 3 spaces) and it they had not dropped; it would not have worked. Unfortunately, we did not know we were out of space until a few weeks prior to the Show. This year, we will have a better detailed floorplan that includes correct spacing for doors, fire areas, etc. We were out of space for the quilt area in the center of the building. My suggestion is we limit entries to 6 quilts per person. Going on last year’s entries, this would have accommodated everyone except a few people. Also, regarding Hall of Honor, we didn’t realize how much space it took so we needed to reshuffle. We can use the smaller areas that don’t fit vendors for chairs and rest areas. If we have a full slate of vendors, then we will have to shuffle and will need to have a discussion. Almost half the quilts entered were judged. The optimal number of quilt entries is about 215. Also, we may want to look at keeping the rental truck all weekend to store the equipment rather than on the Quilt Show floor.

MOTION: Holly Miner made a motion that “the number of quilt entries, regardless of category, shall be limited to no more than 6 entries per person due to the limited space. The feature quilter is excluded,” and Kathy Biggi seconded the motion. It was unanimously passed.

Hall of Honor – Holly Miner: We need to move the Hall of Honor to Ponderosa Hall in the foyer. The screens will be retired, and we will take all of that information and put it into a binder so that all the past Hall of Fame honorees will be available for review. It will then give me the option to now put it on a sign that goes on the wall. The reason it needs to change is that the frame is full, its flimsy and it takes up a lot of room. This alleviates needing any space. Any cost for this change will be borne by the Guild as a one-time equipment expense, not by the Quilt Show. Also, in that same space will be the Scholarship recipient and the In-Memorium display. So, what does everyone want to see? Everyone likes the binder idea. It was also suggested that a brief description of what the Hall of Honor means should be included. Everyone attending the meeting were in favor to Holly’s suggestions of a binder and. It was also mentioned that maybe a video/projector rotating the Hall of Fame information. Holly will look into this suggestion.

2025 Theme Discussion - Vaughn Rodriguez: A lot of ideas came in and at the meeting a list was compiled on a white board. After many suggestions and discussions, it was decided that the theme for the 2025 Quilt Show will be **“Quilting is my Happy Place.”**

Also, it was suggested to make a note for a possible theme for 2026 - “40 years of women” inspired by the quote “Women are the fabric, Quilts reflect their strength;” and also “Celebrating Women that Inspire us.”

The meeting was adjourned at 3:25 p.m.