

Quilt Show Board Meeting

March 18, 2014

FINAL

The meeting was called to order by Chairperson Barbara Ceresa at 6:33 pm at Eskaton. Those in attendance were: Kris Cook, Connie Ferrao, Sally Monestier, Trish Morris-Plise, Sharon Ellisor, Ruth Bertaccini, Donna White, Molly Cook, Tamara Cook, Pat Gillings, Marjorie McConnell, Sue Miller, Nancyan Tracy, Myrna Raglin, Anita Dall, Mary Ross, Joan Mosley, Barbara Ceresa, Mary Serpa, Carol Riddles, Lorna Straka, Carol Morrow, Lettie Lewis, Val Hixson, Lois Hodges and Anne Wilson.

The February Minutes were read and approved.

Pat Gillings gave the Treasurer's report which was approved. The balance as of February 28 was \$5,756.79. (see attached)

OLD BUSINESS:

Security - The local DeMolays have voted as a membership to accept our security and will be overnight Friday and Saturday nights. They have not committed to also do the cleanup as they do get tired and there is not a lot for them to do during the day on Saturday and Sunday. (Additional discussion later.) Barbara talked to the Sherriff's Department regarding some additional security. They have offered to ask their volunteer Sherriff staff, if any are able to drop by the Quilt Show, in uniform, to be visible for another degree of security.

Quilt Show Layout - Barbara and several committee members did a walk-through of the Fairgrounds last week with Amy to determine layout of the show. The main building lobby will have both the Opportunity Quilt and Information Booth. Judged and entry quilts will be in the center of the main building, vendors around the sides with rest area in the front and a space for musicians. The Northern Mines Building will have Silent Auction and Community Service on the left of entry, Baskets on the right, Country Store at the rear, benches for rest area and music at the left of the central hub area and the right spoke will first have the Hall of Honor and the quilt display of Charter and Hall of Honor members. The lunchroom will have Mountain Art Quilts on display. Friday night music will be flutes and harp and Saturday and Sunday will be different musicians.

Gala - Joan Mosley discussed plans for the Gala on May 2. Two Entry and 2 drink tickets will be given to each member who signs up to attend. These will be handed out at the April Guild meeting. Additional guests may attend at a cost of \$10. Reservations by April 18 are required for everyone attending. Joan is taking the reservations. Vendors will each be receiving one ticket, and may not finish setting up until 5:00.

NEW BUSINESS:

Survey – It was decided to have a small survey included in the programs, small enough to not hang over the edges. When the gate is slow, ticket sellers will ask attendees how they heard about the show. This is in order to determine what tracks of advertising work the best.

Volunteers – Volunteers needed for the following:

Moving from storage will be 9 AM on Wednesday. There are enough volunteers.

Setup will start Thursday at 9 AM for the frames. call Ruth Bertaccini

Hanging quilts will start Friday at 9 AM. call Ruth Bertaccini

Takedown will start at 4:30 Sunday. call Ruth Bertacinni

Receiving quilts at Friday 10-noon Friday. call Nancyan Tracy

Returning quilts at 5:00 PM Sunday. call Nancyan Tracy

Props setup Friday afternoon. Call Donna White

Props takedown Sunday 4:00. Call Donna White

White Glove – needs lots of volunteers. Call Barbara as Betsy Tyler is out of town.

Community Service needs various times. Call Marjorie McConnell

Shuttle advertising – There was no report from Judy Vaughn, who has just left on vacation, regarding the sale of ads for the shuttle van. Joan will co-ordinate the shuttle for the show and call last year's advertisers to sell the spaces.

Division of Labor for clean-up – Last year the Guild was charged \$190 for additional cleaning by the fairgrounds. This year Barbara, Carol Riddles and Anne will walk through on Wednesday morning with Amy, take pictures, and walk through again on Monday morning. If the DeMolay's are not willing to do a final clean and supply replenishing we will either pitch in or hire someone.

Other – We were reminded to be polite and friendly. (There have been a few complaints in the past.) Kris will check into the possibility of having Wolfe Mt. Spa bring in a massage chair and massager (at no charge) that can be free advertising and willing to take tips only.

COMMITTEE REPORTS:

Community Service and Cookbooks – Marjorie is happy with the space assigned and cookbooks are selling well.

Graphics – Sue Miller is working with Ardy and all is well.

White Glove – No report.

Entries – Nancyan has received 41 entries for the special exhibit and 125 regular entries.

Lay-out – Myrna is complete except for the quilt entries.

Hall of Honor – Anita and Mary Ross are doing fine.

Equipment – Mary Serpa asked everyone to please do as last year, and fill out an inventory and estimated replacement value of all items in tubs. And, PLEASE put everything away clean and organized! The white lattice needs paint on the two ends and small repair. She is replacing the two coffee pots that are no longer working.

Props – Donna White reported that many of the props will be loaned to us by B&C Hardware. She is going with a picnic idea to go with the theme of "In the Good Old Summertime." There will be a display in the Northern Mines Building, as well as the main building. She is working on securing a donation or discount for flowers.

Silent Auction – Carol Riddles said that to date she has 20 items and doing fine.

Publicity – Sharon Ellisor reported that to date there have been more than 13,000 bookmarks mailed and distributed to various Guilds, shops, vendors, motels, B&Bs, Senior Centers, etc. Kate Grant will be taking flyers and bookmarks to local shops and bulletin boards. Joy Waggenger is doing the local publicity in papers and radio. She will be submitting articles and photos, and has had several blurbs in the "Club Section" of the Union. Sharon would like everyone receiving donations from merchants and non-Guild members to keep her current so they can be named in both the Program and a timely thank you article in the Union. Our Quilt Show is listed in the current Quilter's Newsletter magazine.

Lunchroom – Molly says everything is in order. She will deliver any leftover desserts to the take down crews Sunday afternoon.

Vendors – No report.

Set-Up/Take Down – Ruth's husband is working on making cradles for transporting the quilt frames.

Baskets – Trish says that things are moving well. She has around twenty baskets promised, from individuals, Sun Sweet and mini groups. She is making new fabric tops for the ticket cans as the plastic ones are tearing.

Judging – Sally reminded us there will not be 30th Anniversary ribbons, by staying with the same colors we will be able to use ribbons left over from last year.

Gate – Connie reported all is well.

Hospitality – Carol Morrow reported that she is organized to serve snacks for the setup workers on Friday morning.

Opportunity Quilt – Lorna was happy to report that we will be reaching our goal income. She and her husband are continuing to travel to other guilds in their RV, having fun and selling OP Quilt tickets at the same time.

Country Store – Lettie and Val have 33 signed up, less than normal. In addition to more vendors they would like an assistant to train with them as they will be stepping down (after 15 years!). Thank you from the Board.

Programs – Lois announced that the deadline for program information and updating is April 1 and a Quilt Show acknowledgment is April 5. She also needs a digital picture of the Opportunity Quilt for the cover.

The meeting was adjourned by Barbara Ceresa at 8:35. The next QS Board meeting is April 15, at 6:30 PM.

Anne Wilson, Secretary