

**PINE TREE QUILT GUILD
QUILT SHOW MEETING**

February 15, 2018

Attendees:

Ardy Tobin, Marjorie McConnell, Ina Gibson, Mary Serpa, Anne Wilson, Frances O'Brien, Tamara Cook, Molly Cook, Sue Miller, Joan Mosely, Ginny Lee, Jeanne Rupp, Constance Clover, Barbara Ceresa, and Nancy Holtz.

The meeting was called to order at 3:30PM by Constance Clover, Co-Chair.

Constance gave a brief history of her experience in event planning. is moving this April to Sparks, Nevada, but will stay locally until the May Quilt Show is over.

Sharon Alves has resigned as Quilt Show Chair. Barbara Ceresa volunteered to replace her.

Barbara read the previous minutes of January 18, 2018. There were a few corrections and the minutes were approved with the noted corrections. (Mollie is spelled with a "y" at the end, not "ie." Ardy Tobin sent artwork).

Ardy Tobin - Motion. Marjorie McConnell - second.

To thank high school volunteers, an idea was suggested to put together a quilt for them to raffle for themselves.

Treasurer's Report - Carey Daly - At last meeting, there was \$83 and now several of the vendor checks have been deposited to increase the balance; no current balance was given.

Carey passed out a "start up" cash sheet for Saturday morning of the show. The Information desk did not need any money. All reimbursement requests on the purple form need to be signed by the committee chair. Tri Counties Bank needs the February

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Board minutes to reflect that Constance, Barbara, Carey, and Diane Klose can use the guild ID number. All have to go in and complete a signature card for this year's show. Anne Wilson made a motion, Mary Serpa seconded, and the motion was passed.

Proposed Budget - Carey passed out a copy of the budget. A 2018 column was added and there were a few line items were different from the copy that Sophia had emailed in a PDF file. This is the first time any one present had seen the budget. Carey Daly and Sharon Alves did the proposed 2018 budget.

EXPENSES FROM COMMITTEES:

Ina Gibson - Gate. Doesn't need the proposed \$100 as wrist-bands do not need to be purchased.

Ginny Lee - baskets - expects to spend \$175 this year versus \$150 from 2017. More stamps and thank-you cards are needed. Baskets received a \$70 donation from the Lady Bugs mini group this morning. Carey will deposit.

Molly Cook - Country Store - no more money needed.

Tamara Cook - Equipment - no more money needed.

Marjorie McConnell - Community Service - Will have static display; no money needed.

Marjorie McConnell - Vendors - Vendor rest area. Spent \$25 last year for coffee, tea, and refreshments.

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Fairgrounds use went up \$600 this year for a total of \$4627. The fairgrounds has our application and a \$500 deposit check but the contract usually isn't signed until April. It is unknown how much of the deposit will be returned until after the show.

Ardy Tobin - Flyers - Decreased amount needed to \$55.

Judging - Sally Monestier - not in attendance. Co chairs will follow up with her.

Jeanne Rupp - Set Up/Take Down - no money needed.

Lunchroom - Mary Serpa and Anne Wilson - 25¢ increase for sandwiches this year.

Maintenance and Security - \$900.

Programs - Lois Hodges - not in attendance.

Props and Flowers - Open position.

Publicity and Advertising - Sophia Day - not in attendance.

Shuttle - Jean Pincha Tully - not in attendance - volunteered.

Boutique - Joan Mosely - expenses are table cloths and credit card fees. Anne Wilson will email other details to Joan.

Featured Quilter - no expense.

Miscellaneous - White/plastic gloves. Mary Serpa will check in storage for gloves.

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Cleaning/Security - DeMolay has done in the past. Need to improve clean up Sunday evening. They used to mop in the main building but have not done so in the past two years. We may look at different security and cleaning.

OLD/NEW BUSINESS - integrated:

Country Store/Boutique - Constance - Her perception about the percentage increase is that the amount of profit is the issue. The timing was rather abrupt when we voted to increase to 20% from 15% for the guild at the last meeting. There was much discussion on this subject. Sue Miller motioned that we remain at 15% for both the Country Store and the Boutique. Barbara Ceresa added to revisit increasing the percentage next year. Marjorie McConnell seconded this. The motion was passed. After the vote, it was suggested that Sophia send out a blast with this information.

Discussion regarding the increase of ticket prices. Ticket prices will remain at \$8 as \$300 worth of flyers have been printed. The motion was made by Marjorie McConnell and seconded by Ardy Tobin. The motion passed.

Mary Serpa passed out a survey regarding husbands/spouses getting in free. It was decided this was not a good idea.

Banners - Constance will check with Sharon Alves as she had an "in" to change the date for a nominal fee. The banners will go up two weeks prior to the show.

Hospitality - Marjorie McConnell - Needs volunteers for the Friday night social. Thursday during the day, Chris Cook volunteered to set up refreshments.

Appraiser - Ardy - will look into further.

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Props - Constance suggested using National Park posters that she can blow up to poster size. Our theme is America the Beautiful and they would fit in nicely.

Flowers- Grass Valley Florist had donated flowers in the past asking only for a ticket to the show. Ruby Foster had worked on this prior. Unknown if she will continue.

Shuttle - Jean Pincha Tulley volunteered. She is not here today.

Awards - Barbara suggested a change to the categories for "Viewer's Choice" at the January meeting. Barbara recommended that Ginny Lee work with Sally Monestier on ribbons if we do change the categories.

NEW BUSINESS

Silent Auction. A donated quilt made by several members: Marjorie Mc Connell, Chris Cook, and Jean Pincha Tulley and quilted by Susie Hardy was shown. Discussion ensued. Anne W made a motion to use the quilt for a silent auction. The motion was seconded by Sue Miller. The motion was passed.

Discussion regarding KNCO and advertising. It was decided that we need more specific information from Sophia.

COMMITTEE REPORTS

Graphics - Ardy Tobin - Ask her if you need anything.

Vendors - Marjorie McConnell - We are the 4th show for many vendors in this area. Mendocino Quilt Show is the same weekend. It is hard to find vendors. In 2016 there were 15 Vendors. In 2017 there were 16 vendors. This year, we have 11 vendors with three pending. This is pure profit for the guild.

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Last year several vendors made little profit and decided not to return this year. Lunch was given to vendors last year. Marjorie feels strongly that we need to provide lunches for vendors. Cost was discussed. The guild would spend roughly \$100 for vendor lunches. Sue Miller suggested a committee/team to feed the vendors. She volunteered to lead this. A motion was made by Anne Wilson to offer vendors two lunches each day with Sue Miller seconding it. The motion was passed for this year. Exploring a change for next year will occur.

Marjorie McConnell will give a copy of vendor applications to Barbara.

Ina - Gate - nothing to say.

Ginny - Raffle Baskets - fine.

Joan M, Kathy Biggi, and Ruth Bertaccini - good with Boutique.

Country Store - Molly is good.

Equipment - Barbara will check with Sharon regarding 5 high school boys to help retrieve and return items from storage.

Information - Main building - Judy Vaughn - not in attendance.

Judging - Bring quilts to the Fairgrounds Wednesday 9am—12noon. Thursday judging is 9am—4pm at the LDS church. Nancy and Sally are in charge.

Layout - Sue Miller - No comment until she knows how many quilts are entered and where the baskets will be.

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Lunchroom - Mary Serpa - Sandwich price increase 25¢ from SPD in Grass Valley. She asked if she should rent the round tables again @ \$18/table for eight tables from the party store OR use rectangle tables from the Fairgrounds. Everyone thought the round tables were better. She will check on supplies in storage (tablecloths, flatware, and so on).

Banners - Still open.

Volunteers - Frances O'Brien - doing well within the guild. Need a few more.

Quilt Challenge - may be off. Constance will check with Sharon. There is a possibility that Lynda Lasich may help.

The meeting was adjourned at 5:35PM.

Respectfully submitted,
Nancy Holtz