

**2018 Quilt Show Meeting**  
**January 18, 2018**

Attendees: Sharon Alves, Sophia Day, Carey Daly, Nancy Holtz, Ginny Lee, Joan Mosley, Barbara Ceresa, Molly Cook, Tamara Cook, Ina Gibson, Ardy Tobin, Sue Miller, Mary Serpa, Sally Monestier, Lois Hodges, Jeanne Rupp, Frances O'Brien.

Set Up & Tear Down – Sharon contacted Nevada Union High School. We'll have 5 boys to load from storage, help set up, help tear down and load to storage. Sharon didn't realize that we load to storage on Monday. She'll check with NU, but we might have to load to storage ourselves. Sharon suggested that we each make a block to make a quilt for them to raffle.

Cleaning – Frances will assign volunteers to this.

Open Positions – We should put together a list of open positions and send a request out. Sue Miller stated there was still time to get it in this newsletter.

Quilt Categories – Ginny clarified that she was suggesting that we change the categories for viewer's choice. She'll send details.

Sharon handed out a comparison of the costs of various committees and their revenue from 2013-2017. She also noted that the fair ground fees have increased by \$600. There were various discussion items to help offset the increased cost. We discussed raising the entry fees to \$8. MSP: Joan Mosley/Mary Serpa.

Another discussion was the cost of vendor lunches. Is there a way to reduce the cost?

NancyAnn was going to check on the LDS church for judging to reduce the cost.

Can we announce that Northern Mines will have no charge for the boutique and the lunchroom? This might increase attendance, especially since the quilt show is the weekend before Mother's Day. We discussed various ways to do this, but decided on asking the fair grounds to close the partition into the country store and/or having volunteers there to ask for payment. MSP – Sharon Alves/Barbara Ceresa.

Judged quilts have been dropping. We'll hype it up. Lynda Lasich can give a brief announcement on the benefits.

We discussed raising the guild percentage for both the boutique and country store to 20% for guild members and 25% (boutique) for non members. MSP – Sally Monestier/Ardy

There are 21-23 vendor spots. 19 are committed and 6 are paid.

We discussed moving baskets to the main building. This would make them very visible and would leave more room for the boutique. We can't decide on this until we see how many quilts are entered.

We should run the concept of cash prizes for the Theme challenge past Karly to make sure we're not violating our nonprofit status.

Mary Serpa suggested we contact the high school or junior college to suggest a challenge or assignment to help us with props or flowers. This could be a senior project. It might be too late for this year, but maybe not.

Discussed a quilt donation to raffle off made by volunteers, especially sports/NUHS colors theme. More discussion is needed.

Sue Miller- as of Feb 1, the website will be ready for Quilt Show submissions.

Mary Serpa announced that a member of Briar Patch can place a 1 time ad in their newspaper. She will look into that for the Quilt show.

Frances O'Brien brought up an idea to advertise like the Airshow does. This includes bronze/silver acknowledgement for donations from larger business who donate to our cause. This might include discounts in country store, boutique, VIP parking as examples. It was decided this needed further discussion.

Frances O'Brien suggested that we need to push visitors to use coupons that are in the program. She sells 1/2 page advertisement for \$50 and full page for \$90. She is willing to sell business card size spaces to members for \$25.

#### COMMITTEE REPORTS:

Judging - 2 judges coming from Auburn. Quilts to be dropped off Wed at the fairgrounds and then transported to the LDS church for judging on Thursday.

Boutique - Barbara C and Joan M - There will be a meeting soon to discuss improvements.

Ardy T - Graphics - Flyers, bookmarks, all signs, and name badges. No longer is there a good deal at Staples. She is looking into Vistaprint which is 1/2 the cost. She is requesting any artwork be sent to her no later than March 19.

Ina G - Gate - Nothing to say

Carey D- Treasurer - \$ 83 left in the show account after paying fairgrounds. \$3500 is left in the account from year to year for emergencies. There are incoming checks to deposit. She has forms for reimbursement.

Ginny L - baskets- we are mobilizing. She and I had a brief meeting prior to this meeting outlining needs and strategies.

Molly C - Country Store - needs co-chair.

Tamara C - Equipment - nothing to say

Mary Serpa - Cafe - she will bring equipment needed for sign ups for desserts at next general meeting. SPD will again supply sandwiches. She will have sign ups for homemade desserts. Sandwich, salad, and chips are \$11. Table decorations will be tied to the show theme.

Frances O - Volunteer sign ups - wants emphasis on needing to volunteer for the guild. IF you are volunteering for Country Store or Boutique, that is your obligation to them, NOT the guild. Discussed 2 or 2.5 hour shifts. Most members don't want 3 hour shifts. Needed on Sunday from

the last shift is cleanup - sweeping/toilets; shift may be longer. Last year the young men came too soon to pack up chairs/tables.

Jean R - set up/take down - need help with both

Programs - Lois H - Will call for advertising. A problem she has is after the show is that displayers of quilts want them back promptly stating they are in a hurry. She needs to make sure the right quilt goes to the right person. In the past a quilt was misplaced or taken by the wrong person.

Next month's meeting is the third Thursday after Community Service at Eskaton at 3:30 PM.

Meeting was adjourned at 5:20 PM.