

**PINE TREE QUILT GUILD
BOARD MEETING MINUTES
May 9, 2013**

The meeting was called to order by President Joan Mosley at 7:00 p.m.

Members Present: Robin Petersen, Karle deProse, Lorna Tiller, Kris Cook, Marjorie McConnell, Carol Riddles, Janene Powell, Sue Miller, Susan Robertson, Judy Johnston, Judy Vaughn, Joan Mosley, Sharon Ellisor.

Minutes: Minutes from the April, 2013 Board Meeting were reviewed and approved as submitted.
MSP: Kris Cook/Sue Miller

Treasurer's Report: Judy Johnston presented the Treasurer's Report covering transactions from 4/1/2013-4/30/2013 (copy attached) which shows a checking account balance of \$14,290.00 and a total cash balance of \$44,691.27. Marjorie McConnell questioned whether a check to the Seventh Day Adventist Church for room rental has been sent and Judy will verify that it has. The report was accepted as presented. MSP: Marjorie McConnell/Lorna Tiller.

OLD BUSINESS

Library Update: Joan has had further discussion with Molly Cook regarding future plans for the library given the current reduced storage space available, difficulty in transporting books to/from Guild meetings, and somewhat limited library usage. Molly remains in favor of continuing with the library at this time. After a discussion, the consensus was that at a later date, possibly during the summer months, the current library collection should be sorted and updated. Out of date books can then be removed and offered to Guild members at the Treasure Table during Guild meetings.

Insurance: Carol Riddles reported that all Quilt Show committee chairpersons are in the process of doing an inventory and valuation of all items stored in their bins prior to returning them to the storage unit. This will be completed by June 15th. The insurance payment is due July 1st, but if it is decided to add property loss coverage, the additional premium could be paid after that date.

NEW BUSINESS

Website Discussion: Joan reported that Ardy has notified her that the website is now current and up to date. Joan suggested that it might be nice to include a mini slide show on the website to publicize special Guild events such as the Quilt Show and other events throughout the year. While there was general agreement that this would be a nice addition to the website, concerns were expressed about publishing restrictions which might apply, especially to photos. Joan will ask Diane Blakley, Webmaster, and Ardy to check into publishing rules which might govern this to insure we are in compliance.

Quilt Show Comments:

1. Several positive comments were made about the success of the Quilt Show.
2. Kris Cook brought up the issue of payment of the judging fee for the 2013 and 2014 Opportunity Quilts, both of which were submitted for judging at this year's show. It was proposed that a policy addition be made stating that no judging fees will be collected for any and all PTQG Opportunity Quilts, beginning with the 2013 quilt. MSP: Marjorie McConnell/Judy Vaughn

3. Specific concerns and suggestions regarding the Quilt Show were referred to the Quilt Show Board Meeting to be held later this month.

4. Joan reminded everyone to turn in their Quilt Show Comments sheet by the next general Guild Meeting to assist in the planning of next year's show.

2014 Guild President: Kris Cook brought up the issue that since Vice President Barbara Ceresa will be serving as Quilt Show Co-Chairperson for next year's show, the Guild will need to select both a new President and Vice-President for 2014. Joan noted that the Nominating Committee will be working to fill both positions.

2014 Special Events Themes: A discussion was held regarding trying to tie together the themes for several of next year's special events. The suggestion was made that the 30th Anniversary, Quilt Show, Challenge, and Opportunity Quilt themes be tied together to a summer season or picnic type theme. Another suggestion was to hold a 30th Anniversary Gala in connection with the Quilt Show, possibly on the Friday evening before the show.

Opportunity Quilt Registration: Judy Johnston will complete raffle registration forms with the State for the 2014 Opportunity Quilt. The quilt will be formally presented to the Guild at the June meeting.

COMMITTEE REPORTS

Newsletter: Sue Miller reminded everyone that the deadline for the June newsletter will be Sun. May 12th as she will be going out of town and cannot accept late submissions this month.

Quilt Show: Carol Riddles suggested that in the future the Mixer be scheduled for earlier in the year or even in the fall, rather than in March to allow more opportunity at the general meetings for sign-ups for Quilt Show volunteers.

Programs: Judy Vaughn reported that six PTQG members attended the recent NCQC meeting where potential speakers gave presentations. Joan read a report from Lynda Lasich regarding her concerns over limited attendance at speaker workshops. Lynda suggested the possibility of increasing workshop fees or reducing the number of speakers offered to reduce costs to the Guild. There was considerable discussion of the issues. One suggestion was that in the future, prior to scheduling speakers, references be requested and checked to verify how a speaker was received by other guilds. Another idea was to possibly reduce the total number of speakers but in addition seek to occasionally present a "top tier" or big name speaker who could attract a wide audience.

Finance, Budget/Audit: Karly deProsse reported that the Registry of Charitable Trusts (RRFI) report will be filed tomorrow.

Opportunity Quilt: Kris Cook reported that the preliminary final total for tickets sold for the 2013 Opportunity Quilt is \$5,563.00.

Kris also brought up several issues relating to the marketing of the 2014 Opportunity Quilt at the request of Lorna Straka who is anxious to begin marketing the quilt:

- a. **Tickets** – Lorna has indicated that previous sponsors for the cost of printing the opportunity quilt tickets are not interested in doing so again this year. She has found two possible options to

having the tickets printed: 1) House Of Print & Copy estimates an approximate cost of \$600.00 to print tickets similar to those used last year, or 2) Staples standard ticket rolls (similar to those used for other Guild raffles) at a total cost of approximately \$90.00. After much discussion, the consensus was to try and find an option between the more costly House of Print & Copy estimate and the standard ticket rolls. Specific recommendations include trying to find a smaller size ticket, perhaps business card size, or possibly similar to what the Foothill Quilt Guild uses. Another question which arose during discussion was whether the tickets are required to be numbered and/or a stub issued. This needs to be researched prior to ordering the tickets. Once a specific ticket choice is selected, a proof can be e-mailed to Joan which she will forward to Board members for timely consideration and approval so Lorna can proceed.

b. **Postcards** – Lorna would like to order the postcards to promote the Opportunity Quilt. These were done last year by Samantha Jones at a cost of \$330.00 for 1,000. A motion was made that Lorna be authorized to proceed with ordering 1,000 postcards at a maximum cost of \$330.00.
MSP: Robin Petersen/Janene Powell

Kris also reported that the Binder Committee (Kris, Ardy, and Joan) will be meeting in June to insure there are completed binders for every Guild Committee.

The meeting was adjourned at 8:45 p.m.

Respectfully submitted
Sharon Ellisor, Board Secretary